



**Árd Chonsalacht na hÉireann | Consulate General of Ireland  
Hong Kong & Macau  
愛爾蘭總領事館 | 香港及澳門**

**News Release**

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**Visit the Irish Whiskey booth at the Hong Kong International Wine & Spirits Fair  
*Follow us for a chance to win your own bottle of Irish Whiskey!***

**Hong Kong, 28 October 2015** – The Consulate General of Ireland Hong Kong & Macau announced its participation in the eighth HKTDC Hong Kong International Wine and Spirits Fair (Wine & Spirits Fair), which will be held between 5 and 7 November 2015 at the Hong Kong Convention and Exhibition Centre in Wan Chai. Registered trade buyers are invited to attend from 5-6 November, while 7 November is open to the public.

The Consulate General of Ireland Hong Kong & Macau in partnership with The Irish Whiskey Society Hong Kong and Macau is promoting Irish Whiskey in Hong Kong and will be showcasing different types of Irish Whiskey and its product extensions. A “Whisktory” zone will be set up to introduce the history and development of Irish Whiskey.

Visitors are invited to participate in the interactive setting of the Consulate General of Ireland to Hong Kong & Macau booth for a chance to win a hamper of Irish whiskey goods. A bottle of Irish whiskey will also be given daily from 29 October to 7 November to a lucky winner who participates in our <Winning Irish Whiskey> quiz campaign on our Facebook page (Irish Whiskey Society Hong Kong & Macau).

The Booth can be found at Booth 51, Concourse C, 3/F, Hong Kong Convention and Exhibition Center (3CON-051, outside Main Hall).

Date	Opening Hours	Visitors
5-6 November	10:30 – 19:30	Buyers and Traders (aged 18 and above)
7 November	10:30 – 18:00	Public (aged 18 and above)

For more information about Irish Whiskey at the Wine & Spirits Fair can be found at Facebook: [www.facebook.com/irishwhiskeyhkmacau](http://www.facebook.com/irishwhiskeyhkmacau).

Instagram: @irishwhiskeyhkmacau

Twitter: @uiscebeathahk1

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# 新聞稿

愛爾蘭威士忌協會香港及澳門

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## 親臨香港貿發局香港國際美酒展 2015 「愛爾蘭威士忌」攤位 有機會贏取愛爾蘭威士忌及豐富禮品

2015 年 10 月 28 日，香港 – 「愛爾蘭總領事館香港及澳門」宣布參與第八屆香港國際美酒展，是次展覽於 11 月 5 至 7 日假灣仔香港會議展覽中心舉行。

愛爾蘭總領事館香港及澳門與希望趁此良機，通過展示不同種類的愛爾蘭威士忌以及其他愛爾蘭威士忌產品，於香港推動愛爾蘭威士忌。展覽攤位還會設立 “Whistory”區，向參觀人士介紹愛爾蘭威士忌的歷史和發展。

歡迎參觀人士親臨「愛爾蘭總領事館香港及澳門」攤位，試飲愛爾蘭威士忌。參與者只要在 Facebook *The Irish Whiskey Society Hong Kong & Macau* [www.facebook.com/irishwhiskeyhkmacau](http://www.facebook.com/irishwhiskeyhkmacau) 讚好，將可獲贈精美禮物。有興趣者亦可參與 Facebook 愛爾蘭威士忌問答遊戲，答中的幸運兒均可獲得愛爾蘭威士忌一支。

「愛爾蘭總領事館香港及澳門」的展覽攤位座落於香港會議展覽中心 3 樓大堂展位 51 號(3CON-05, 大會堂外)。

日期	開放時間	訪客
11 月 5-6 日	10:30 – 19:30	業內人士
11 月 7 日	10:30 – 18:00	公眾

有關愛爾蘭威士忌參展香港貿發局香港國際美酒展 2015 的消息，可關注

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