



Ireland and EU Student Media Competition – Audrey Galvin Project Report

This project was undertaken by MA students at the University of Limerick which involved researching, editing and producing a radio segments on the ways that EU policy, legislation and funding has helped improve Irish life. The students submitted packages that focused on how Ireland's membership of the EU has improved the quality and accessibility of public information on European issues, at local or national level. The planned outcomes were fully achieved and a winning entries was picked from a number of students who pitched to their class and lecturer.

The project had a two-pronged approach. Firstly, it educated fifty students as to how Ireland's membership of the EU has impacted on the country. Students engaged with a wide expanse of organisations, voluntary groups, community leaders and companies across a broad range of sectors to research their pitch. The second target audience was the listeners of UL's radio station, a potential audience of 18,000 people, who listen to the station. The winning submission was broadcast on the station.

The programme segments were part of radio programmes which were podcast across multiple platforms including the students paper podcast and on spotify. Please see links below.

<http://limerickvoice.com/podcasts/>

<https://open.spotify.com/search/live%20radio%20newspaper/episodes>

This was a considerably worthwhile project as it enabled future journalists to engage with a research area that is not always center to the news agenda. The two winning entries focused on how Ireland would benefit economically from its membership of the EU, this interview was conducted with Professor Stephen Kinsella. The second winning entry dealt with how water quality on the west coast of Ireland has improved because of European Water Standards.